



*Welcome to
Jusuru International*

Jusuru For All

- **Target Demographic**
 - **Women**
 - Who want soft tight skin
 - Who feel the stress of work/home balance
 - Looking for ways to spend more time at home
 - **Men**
 - Who want to stay young looking a feel active
 - The weekend warrior - body ages faster than their ego
 - **Fish where there's fish (who has access to fish?)**

Network Gold

- Existing clients
- Marketplace experience
- Credibility and visibility
- Contacts around the nation
- Capital to purchase product

Small Business Professional

- Print shops
- Restaurants
- Stock broker
- Plenty of mortgage
- Fitness trainers
- Jewelry store
- Consultants
- Health professionals
- CPA
- Attorney

Warm Market Leads

- **Who do you buy from regularly?**
- **Who is your insurance agent?**
- **Who is your real estate agent?**

- **Warm small business leads are very willing to take a look at secondary profit streams**

Prospect Conversation Tips

- **Make sure you know who you're looking for**
- **Give an exit strategy**
- **Relax them and connect to them**
- **Keep the focus about them**
- **Set a timeline and stick to it**